

WPC 2024 Review

Positioning for the Next Upturn
as Energy and Materials
Transition Accelerate



20
WPC 24

March 18–22, 2024
Marriott Marquis, Houston, TX

S&P Global
Commodity Insights

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WPC 2024

Where Chemicals Connect



The World Petrochemical Conference by S&P Global is the most prestigious global industry gathering for chemical innovation, insight, and collaboration.

WPC has a rich history of providing unmatched market intelligence and convening top industry leaders and influential thinkers to discuss the solutions that unlock pathways for growth and transformation.

1500

Attendees

550

Companies

50+

Countries

200+

Speakers

WPC 2024: **Week at-a-Glance**

Monday, March 18th	Tuesday, March 19th	Wednesday, March 20th	Thursday, March 21st	Friday, March 22nd
				
Training Courses <ul style="list-style-type: none">• Petrochemical Industry Fundamentals• Advances in Sustainable Chemicals• Carbon Market Fundamentals	Special Programs <ul style="list-style-type: none">• Plastics Circularity and Recycling• Innovation & Emerging Technologies• Decarbonizing the Future Supply Chain• Carbon Markets Breakout Track <p>Specialty Chemicals for Energy Transition</p> Welcome Reception	Executive Conference <p>Positioning for the Next Upturn as Energy and Materials Transition Accelerate</p> Country Western Reception	Breakout Tracks <ul style="list-style-type: none">• Olefins, Polymers & Derivatives• Feedstocks & Refining Integration• Aromatics, Fibers & Derivatives• Ammonia & Methanol	Training Course <ul style="list-style-type: none">• Hydrogen Market Fundamentals Regional Spotlights <ul style="list-style-type: none">• China• Latin America• India Port Houston Tour

..... GENIUS EXCHANGE

Featuring over 200 speakers and 50+ sessions across the entire chemical value chain

WPC 2024: Executive Conference Highlights



New Investment for a New Era

Lyn Tattum, VP, Head of Events, Training and Media, S&P Global Commodity Insights, Hon. Danielle Smith, Premier of Alberta and Jim Fitterling, Chairman and CEO, Dow



How will the Chemical Industry Decarbonize?

Lyn Tattum, Karen McKee, President, ExxonMobil Products Solutions and Peter Vanacker, CEO, LyondellBasell



Developing the industry's future leadership

Leanne Todd, Head of Upstream Solutions, S&P Global Commodity Insights, Lori Ryerkerk, Chairman, CEO & President, Celanese Corporation, Charlotte Wolff-Bye, Vice President, Chief Sustainability Officer, Petronas, Gulay Serhatkulu, Senior Vice President Petrochemicals North America, BASF and Alveda Williams, Chief Inclusion Officer, Dow

WPC 2024: Executive Conference Highlights



Positioning for the Next Upturn as Energy and Materials Transition Accelerate

Mark Eramo, Global Head of Fuels, Chemicals & Resource Solutions S&P Global Commodity Insights



Regardless of your viewpoint we all share a common goal: Lower emissions”

Mark Eramo

Global Head of Fuels, Chemicals & Resource Solutions, S&P Global Commodity Insights

Executive Sessions

Global Economy - It's All About The Landing

Paul Gruenwald, Global Chief Economist, S&P Global Ratings

From Ideology to Pragmatism: Multidimensional Transition

Atul Arya, Senior Vice President, Energy, S&P Global

Geopolitical Turmoil and Energy Challenges

Carlos Pascual, Senior Vice President, Head of Geopolitics & International Affairs, S&P Global Commodity Insights

Continental Divide - How North America and the Middle East create oil price cycles—and why this matters

Jim Burkhard, Vice President & Head of Research for Oil Markets, Energy and Mobility, S&P Global Commodity Insights

Industry Leaders Fireside chat: New Investment for a New Era

Hon. Danielle Smith, Premier of Alberta and Jim Fitterling, Chairman and CEO, Dow

Industry Leaders Fireside chat: How will the Chemical Industry Decarbonize?

Karen McKee, President, ExxonMobil Products Solutions and Peter Vanacker, CEO, LyondellBasell

Industry Leaders Fireside chat: Investment strategies in Asia Pacific in the climate change era

Seifi Ghasemi, Chairman, President and CEO, Air Products and Jean Marc Gilson, President and CEO, Mitsubishi Chemical Group Corporation

Leadership Dialogue: Technology and Innovation influencing industry's Future and Sustainability

Mark Costa, Chairman and CEO, Eastman, Roger Kearns, President and CEO, NOVA Chemicals, Michael J. Graff, Chairman and CEO, American Air Liquide Inc. and Alfred Stern, Chairman of the Executive Board and CEO, OMV

Leadership Dialogue – What is the way forward for the industry and how can leaders Impact?

Lori Ryerkerk, Chairman, CEO & President, Celanese Corporation, Charlotte Wolff-Bye, Vice President, Chief Sustainability Officer, Petronas, Gulay Serhatkulu, Senior Vice President Petrochemicals North America, BASF and Alveda Williams, Chief Inclusion Officer, Dow

Leadership Dialogue - What does Materials Transition Mean for Future Trade Flows?

Chris Jahn, President and CEO, American Chemistry Council (ACC), Naser Aldousari, President and CEO, EQUATE, Gina Fyffe, CEO, Integra Petrochemicals PTE Ltd and Marco Mensink, Director General, Cefic – European Chemical Industry Council

WPC 2024: Breakout Tracks



Finding growth opportunities and managing energy transition through an industry trough

Tony Potter, Vice President - Chemicals, Derivatives, Plastics & Materials, S&P Global Commodity Insights and Edward Stones, Business Vice President, Energy and Climate, Dow



Seeking the sweet spot in polyester and intermediates

Shannan Billings, Director, Fibers, S&P Global Commodity Insights, Shanshan Dai, Director, Fibers, S&P Global Commodity Insights, Andrew Neale, Executive Director, Aromatics, S&P Global Commodity Insights, Hannah Martinez, Head of Advocacy, Integrated PET Americas, Indorama Ventures PCL and Michael McDermott, Director, Polymers, S&P Global Commodity Insights



Naphtha growth is expected to grow 1.5 million b/d

Ha Nguyen, Executive Director, Global Crude Oil Markets, S&P Global Commodity Insights

Top experts sharing unmatched market intelligence

Olefins, Polymers and Derivatives:

Finding growth opportunities and managing energy transition through an industry trough

Aromatics, Fibers and Derivatives:

How will the energy and materials transition impact aromatics and derivatives?

Feedstock and Refining Integration:

Navigating Policies, Pathways, and Processes on the road to net zero

Ammonia and Methanol:

Conventional Markets Disrupted by Decarbonization Trends

Specialty Chemicals for Energy Transition:

Specialty Chemicals - Delivering More for Less

[Learn More about our S&P Global Experts](#) →



[Watch WPC 2024 Experts Videos](#) →

WPC 2024: Special Programs & Regional Spotlights



Circular plastics economy - from what to how

Yvonne van der Laan, EVP Circular and Low Carbon Solutions, LyondellBasell



Embracing Innovation, Risk, and Collaboration to Deliver a Sustainable Future For our Customers and Value Chain

Bob Maughon, EVP, Sabic



Supporting Plastics Circularity through Chemical Recycling

Carlos Monreal, President & CEO, Plastic Energy

Top experts sharing unmatched market intelligence

- **Innovation and Emerging Technologies:**
The Road to Energy and Materials Transition
- **Plastics Circularity and Recycling:**
Balancing Acceleration and Market Realities
- **Carbon Markets - Fueling tomorrow, sustainably today:**
Steering Petrochemicals toward Sustainability through the Power of Carbon Markets and Carbon Management
- **Decarbonizing the Future Supply Chain:**
Navigating a Complex Policy, Regulatory and Demand Landscape

Regional Spotlights

- **Latin America:**
The Petrochemical Industry of the Future: Challenges and Opportunities for Latin America
- **China:**
Positioning for the Next Upturn amid Slower Economic Growth and Accelerating Energy and Materials Transition
- **India:**
India's Moment

[Learn More about our S&P Global Experts →](#)

WPC 2024: Training Courses

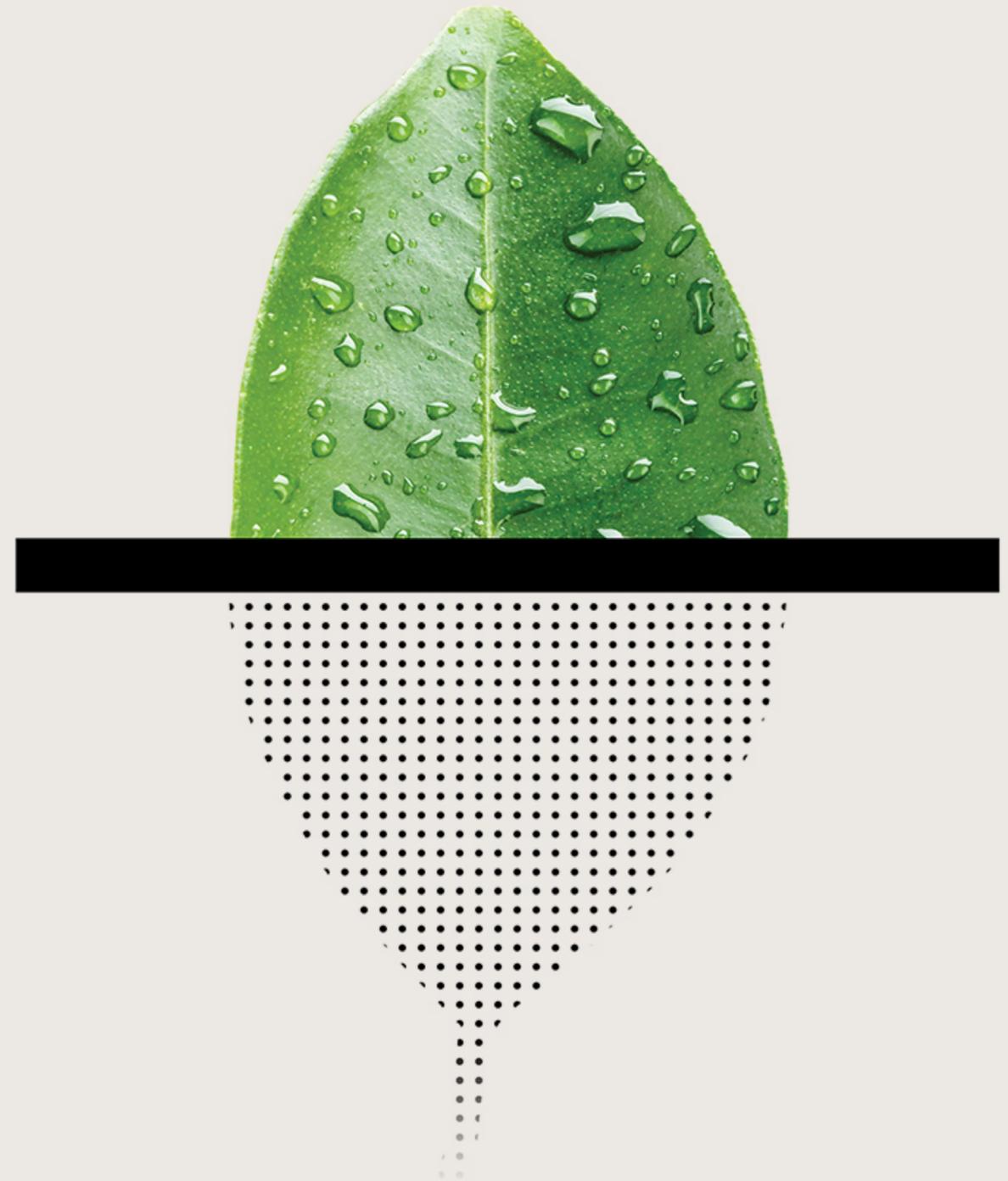
Expanding your industry knowledge

Petrochemical Industry Fundamentals

Advances in Sustainable Chemicals

Carbon Market Fundamentals

Hydrogen Market Fundamentals



[Learn More about our WPC Trainings](#) →

WPC 2024: Genius Exchange



10 Theater Presentations



12 Networking Functions



10 Partner Kiosks

WPC 2024: Partners



WPC 2024: Executive Interviews



Interviewee Highlights

Hon. Danielle Smith,

Premier of Alberta

Jim Fitterling,

President and CEO, Dow

Chris Jahn,

President and CEO, American Chemistry Council

Leon de Bruyn,

President and CEO, Lummus Technology

Roger Kearns,

President and CEO, NOVA Chemicals

Diane Chamberlain,

President, Bayport Polymers

[Watch all interviews at WPC 2024](#) →

WPC 2024: High Impact Networking

Country Western Themed Reception



Port Houston Boat Tour



Onsite Networking



WPC 2025: Save the Date!



March 17–21, 2025
Houston, Texas



Contact us at wpc@spglobal.com